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**LOCKHURST DRIVE CHARTER ELEMENTARY**

**PTO ASSOCIATION MEETING 10/4/2023**

**6170 Lockhurst Dr Woodland Hills CA 91367**

1. **Call to Order 7:32pm**
2. **Approval of Minutes from 9/6/23 meeting**
   1. motion: Darcy Pollan
   2. second:Marwa Jad Owens
3. **Treasure’s report (Jen) August 2023 – Sept 2023**
4. Student fund $53,229.38
5. Birthday package $941.99
6. Restaurants $466.32
7. Kroger $243.83
8. Sponsorships $1,847.57
9. Merchandise $1064.15
10. **Old Business**
11. Approve budget
    1. Motion: Darcy Pollan
    2. Second: Jennelle Kidwell
12. The Stand
    1. Restaurant night went well
13. **New Business**
    1. Movie Night 10/6
       1. Nightmare Before Christmas
    2. Mendocino 10/10
    3. Laser Assembly 10/10
    4. Yearbook
       1. This is the last month to get 10% off
       2. 5th graders need to buy their own now
    5. Sponsors
       1. We are struggling with Fall Festival Sponsorship
       2. Any company who is able to sponsor so long as it is not inappropriate
    6. Campus beautification progress
       1. got responses about garden beautification
       2. seeking grant: LAUSD would break asphalt
          1. PTO would pay for beautification
          2. another option is to sign up forEnrichla.org→ downside: it has a 2 year waitlist
    7. Math night 11/3
       1. Mathnasium will host; it is completely free; on campus
          1. TK-2grade will have 8 stations
          2. 3rd-5th will have 8 stations
    8. Student Fund
    9. Overall participation at 50%
       1. 2nd grade is in first place
       2. Room parents are not getting much response
       3. parents gloss over parent fund information
       4. if we don’t raise enough, physical education will get cut
    10. Ms. Bella adds reminders to her announcement and will encourage teachers to push the campaign
    11. Can we send an email to alert parents of what will not be included next year
    12. For participation level, we are up but in spend per family, we are down.
        1. Suggestion: next year consider raising minimum from $50 to $100
14. **Ideas to boost fundraising**
    1. Have a sale event
       1. Parents can pay $100 for a paw and a stuffy
    2. Can we do two fit-a-thons to raise money for P.E.
       1. It is preferred to have one big fundraising event to avoid fatigue
    3. Read-a-thon
       1. Jennelle open to having a read-a-thon
       2. It is preferred to have one big fundraising event to avoid fatigue
    4. 100X fundraiser
       1. data collection company; do good work for non-profits
       2. it’s about getting data from consumers about products/stores
       3. the PTO can easily make $15K but it requires that every person sign up for surveys
       4. easy to register; it’s a web app; everything is confidential
       5. will launch in November
    5. More restaurant nights
       1. maybe a food truck night;
       2. food trucks are tricky because they have minimums
    6. Book Fairs→ this will fund the library
       1. Children like book fairs
       2. It doesn’t generate as much money
       3. Money is usually given to the library but it doesn’t have to since the library just got a bunch of books
    7. Auctions
       1. They are more work than the payout
    8. Parents night out?
       1. In the past, there was a lack of engagement
       2. We would need to find a place
15. **Fall Festival**
    1. Trunk or treat sign up
       1. We need more sign ups; this is the kids favorite part of Fall Festival
       2. Parents felt they couldn't leave their trunk;
       3. High School student volunteers will help at each station
    2. Candy donations
       1. We need donations; individually wrapped candy
    3. Parents volunteers needed to give HS volunteers breaks
    4. Barnyard animals – new addition
16. **Teacher report**
17. Nothing to report
18. Mrs. Wagner can write a form letter and share the image showing what the student fund covers so that teachers can email it to their classrooms.

1. **Principal Report**
   1. Schmerelson conducted a walk-through the week of 10/2;
      1. Ms. Bella asked him to follow-up on the team walk-through that took place last school year and figure out where we are in the queue
      2. Ms. Bella connected with the Calabash Principal:
         1. Calabash had a $22 million upgrade
         2. got reality of the timeline
         3. learned of the steps (present plans to the board, get three bids, submit to downtown office)
      3. Schmerelson is excited about our idea of the garden
      4. Ms. Bella is wondering if we could get rid of the bungalows
   2. 9/28 Coffee with the Principal: Choices
      1. Choices booklets are in the office
      2. The presentation can be forwarded
   3. October 12→two charter reps will be at our school at 8:15am
   4. October→ great shake out
   5. October 26 Coffee with the principal: safety trainings; grooming awareness Prof. Learning; will share video around suicide prevention geared to younger kids
   6. October 25 picture day
   7. Lockhurst has access to funds for cultural arts program
      1. funds can pay for activities outside of the school day;
      2. will plan a couple events in the spring
      3. unique opportunity to have unique activities outside of the school
2. **Miscellaneous**
3. Costco offers $25 in Charitable donations
4. Krissrin and Kate made 40 sec video promoting Student Fund
   1. They are finalizing it
   2. Room parents can be given a link to send to their classes
   3. It will be played at movie night
      1. a link will be shared with Josh through Google Drive

**Next meeting**

11/8

end 8:40pm

**Attendees**

1. Seline Hacker
2. Erika Vasquez-Chilin
3. Marie Bell
4. Greg Bell
5. Jennifer Westmoreland Nelson
6. Krista Bella
7. Brittany Torten
8. Brittany Langer
9. Vivian Robertson
10. Ali Pistoresi
11. Darcy Pollan
12. Denise Kaplan
13. Dana Gartland
14. Eve Tronson
15. Heather
16. Holli
17. Jennelle
18. Josh Alegria
19. Kari
20. Kate Gersten
21. Marwa Jad
22. Mayra
23. Nichole Hanson
24. Olivia Rosas
25. Oria Wagner
26. Preya V.
27. Sara Simpson
28. Sarah Estilai